



NEWS

October 10, 2008

O’Keeffe Appointed NARA Chairman

Fort Lauderdale, FL - Michael O’Keeffe, Sr. Vice President at Banyan Air Service was recently appointed as Board Chairman for the National Aircraft Resale Association (NARA).

“Michael has been a NARA member since 2003 and has been elected by his peers to be the 2009 Chairman of the Association,” President, Susan Sheets, commented. “Michael’s dedicated service to NARA spans many years, first as secretary, then treasurer for two consecutive years, and vice chairman in 2008. Given his extensive experience in aircraft sales and excellent connections to the broker/dealer community, we are very pleased that Michael will continue to lead NARA as its chairman. The industry faces some challenging times ahead and Michael is the man for the job.”

Michael joined Banyan Air Service in 1996 and has served in a variety of managerial positions with Banyan, including vice president of aircraft maintenance, general manager, director of operations and now he is responsible for aircraft sales and management.

He is an active pilot and holds an Airline Transport Pilot license (ATP), instrument, multi-engine land and sea plane ratings along with type ratings in King Air 300/350 Turboprops and Citation 500 series jets. He holds an undergraduate degree in finance and a Master’s of Business Administration from Embry Riddle University.

About NARA:

The National Aircraft Resale Association is a professional trade association made up of firms that specialize in aircraft sales and brokerage. The Association was organized for the specific purpose of promoting a consistently high set of ethical standards in buying and selling business aircraft and to communicate those standards to the marketplace. Over 80% of business aircraft sales are handled by the broker/dealer network, and it is in the best interest of the buyer and seller to seek representation through a broker or dealer who meets the ethical and professional standards of NARA membership. For more information on NARA, visit pre-ownedjets.com.

About Banyan:

Banyan Air Service based at the Fort Lauderdale Executive Airport (FXE) is a 24-hour full-service fixed base operation and is recognized as the #1 best independent and #2 best FBO nationwide in *Professional Pilot* PRASE survey. Banyan occupies more than 1 million square feet of hangar and office space within an 85-acre aviation complex and provides comprehensive business aviation services; including heavy maintenance, turbine engine service, avionics, aircraft parts, and Hangar63, a unique aviation store. Banyan has been in operation for 29 years and currently employs over 150 teammates. For more information, visit banyanair.com. ###