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**THE ROLE OF GENERAL AVIATION  
IN ECONOMIC and SOCIAL DEVELOPMENT  
for Sarasota & Manatee Counties  
Beyond the Runway...Why General Aviation Means Business  
Presented by Florida Aviation Trades Association**

**WEDNESDAY \* JUNE 15<sup>th</sup>, 2011 \* 8:00 a.m. to 10:00 a.m.  
The Ritz-Carlton Sarasota**

General Aviation is an industry comprised of all aviation activities not including military or commercial airlines. The economic and social impact in the State of Florida is significant. In addition to the commercial airline activity at Sarasota Bradenton International Airport, general aviation plays a large role in the economy for both Sarasota and Manatee Counties.

You are invited to attend a breakfast program at The Ritz-Carlton Sarasota presented by the Florida Aviation Trades Association (FATA). Our presentation is designed to inform you about all the positive and significant ways general aviation affects your life (personal and business) on a daily basis. Community aviation businesses and agencies will be there to tell you about their business and services. Our members will also be on hand to answer any aviation questions you might have. It will be informative and entertaining.

Come out for a great Ritz-Carlton breakfast and enjoy the company of aviation industry leaders from across the state of Florida. There is no charge but please RSVP by June 10<sup>th</sup> to confirm your attendance. You can contact Paula Raeburn, 321-383-9662 or send an e-mail [paula@fata.aero](mailto:paula@fata.aero) or fax this form to (321)383-8619.

Name \_\_\_\_\_

Company \_\_\_\_\_

E-mail: \_\_\_\_\_

Additional Attendees from the same company:  
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