



Beyond the Runway

Why General Aviation Means Business

Be our guest for breakfast on June 16th when members of the business community in the St. Augustine and Jacksonville area, the Florida Aviation Trades Association (FATA) and business leaders of the aviation industry explain why partnering with companies in your community just might be the economic edge your business has been looking for. Last year alone, general aviation operations produced \$2.3 billion worth of economic activity in Florida.

What kind of business? Here are just a few of the companies thriving at your airports: Aircraft Charter, Crop Dusting, Law Enforcement, Medical Transport, Cargo Operations, Aerial Photography, Aviation Fueling, Disaster Relief, Aircraft Insurance, Sightseeing, Corporate Aircraft Operations, Catering & and many more.

Join us at the Renaissance Resort at World Golf Village.



Wednesday June 16, 2010

Breakfast begins at 8:00 a.m.
8:30 -10:00 a.m. **Beyond the Runway**
We will continue with another session of interest to all business, **The Flight Plan - Beyond the Basics of Social Media** - Presented by Michelle Raines, Founder and CEO of inc MARKETING.

The event is free, but please RSVP your name, company, and e-mail address to paula@fata.aero or 321-383-9662. Our fax: 321-383-8619.