

# SOCIAL MEDIA NETWORKS

**innovate...**

WITH SOCIAL MEDIA AND

get connected today ▶

# SOCIAL MEDIA TOOLS AND RESOURCES

<p><b>COMMUNICATE</b></p>	<p><b>social media tracking</b></p> <ul style="list-style-type: none"> <li>TRACKUR</li> <li>VIRAL HEAT</li> <li>SOCIAL TOO</li> <li>TWITTER ANALYZER</li> <li>HOOTSUITE</li> </ul>	<p><b>COLLABORATE</b></p>
<p><b>social media monitoring</b></p> <ul style="list-style-type: none"> <li>SOCIAL MENTION</li> <li>ADDICTOMATIC</li> <li>RADIAN6</li> <li>TWEETDECK</li> <li>HOW SOCIALABLE?</li> </ul>	<p><b>CONNECT</b></p>	<p><b>keys to social media</b></p> <ul style="list-style-type: none"> <li>CREATE EMPLOYEE POLICY</li> <li>ADD VALUABLE CONTENT</li> <li>PARTICIPATE &amp; SHARE</li> <li>MONITOR &amp; TRACK</li> <li>INTEGRATE CAMPAIGNS</li> </ul>

**FATA Conference Gift 2010**

As a proud member of Florida Aviation Trade Association, it is inc MARKETING'S pleasure to extend a special offer of **1 (one) free hour** of consulting to the **first 5 (five) people** to schedule their appointment. This offer expires by the July 31st. Please contact Michelle Raines at **512.940.0236** or [michelle@inc-marketing.com](mailto:michelle@inc-marketing.com) to **reserve your appointment today.**