

65th Annual FATA Conference & Trade Show
The Ritz-Carlton Sarasota – June 13-15, 2011



Monday, June 13, 2011

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| 8:00 a.m. – 5:30 p.m. | Exhibitor Set-up and Attendee Registration |
| 9:30 a.m. – 10:30 a.m. | FATA Board Meeting |
| 11:30 a.m. | Golfers Lunch Buffet at The Ritz-Carlton Members Club |
| 12:30 p.m. | Golf Tournament |
| 6:30 p.m. – 9:00 p.m. | Welcome Reception |

Tuesday, June 14, 2011

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| 7:30 a.m. – 9:00 a.m. | Breakfast with Exhibitors |
| 9:00 a.m. – 10:30 a.m. | Opening Remarks and Welcome Industry Update: Eric Byer, NATA, Vice President, Government and Industry Affairs; Brian Delauter, TSA – General Aviation, |
| 10:30 a.m. – 11:00 a.m. | Break With Exhibitors |
| 11:00 a.m. – 12:00 noon | Social Media – Michelle Raines, inc MARKETING Luncheon,, Legislative Update, FATA Lobbyist, Eric Prutsman |
| Noon – 1:30 p.m. | FATA General Membership Meeting |
| 1:30 p.m. – 3:00 p.m. | Minimum Standards and Lease Negotiations: Can you have one without the other? Michael Hodges, Aviation Business Solutions Airport Funding, and Management/Tenant Relations – Clara Bennett, Airport Manager FXE |
| 3:00 p.m. – 3:30 p.m. | Break with Exhibitors |
| 3:30 p.m. – 4:30 p.m. | <i>Part 1: Risk Management & Claims Avoidance thru Better Operating Practices</i> <i>Part 2: Developing Your Own Third Party Fuel Pricing Strategy</i> |
| 5:30 p.m. – 6:30 p.m. | Pre-dinner Reception |
| 6:30 p.m. – 8:30 p.m. | Awards Dinner; Door Prize Drawing |

Wednesday, June 15, 2011

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| 8:00 a.m. – 9:00 a.m. | Breakfast with Exhibitors |
| 9:00 a.m. – 10:00 a.m. | Beyond the Runway – Why General Aviation Means Business The public is invited to attend this session that will explain how general aviation affects their everyday lives and how important it is the community. |
| 10:00 a.m. | Closing remarks – See you in 2012 at the Four Seasons Resort – Palm Beach June 11-13, 2012 |